

# THINKERGY

INNOVATION PROJECTS

DO THE WOW



## Cool INNOVATION AUDITING & CONSULTING PROJECT

### What's it all about?

In a Cool Innovation Auditing & Consulting Project, we audit the organizational innovation readiness of the teams, business units and also the whole company using the TIPS Innovation Auditing Method. The audit results are visualized in Cool Profile Maps (featuring different organizational units — teams, business units, corporation— and hierarchical levels), and then are discussed in a comprehensive Cool Audit Report that ends in a list of concrete action recommendations. Upon request, we can work out a Cool Transformation Action Program and guide you through the actual implementation phase of the Cool actions.

### Who's it for?

- C-Level Top Executives, Senior Executives or Corporate Innovation Managers who want to transform an innovation-hostile Me Too-/Copycat-organization into an innovation-friendly organization
- Entrepreneurs or SME Business Owners in dynamic industries who need to enhance the change responsiveness and creativity of their firms
- Project Scope is based on the requirements of the organization (Project Duration: ca. 3-12 months)

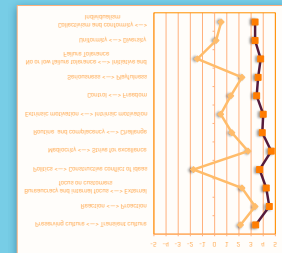
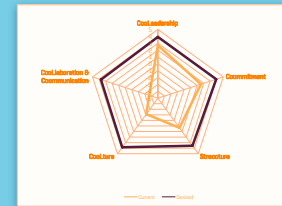
### What do you get?

- Cool Innovation Workshops (1 Day each) to brief managers and staff on the Cool Method and prepare for the auditing exercise
- Cool Auditing Survey on team, business unit and company-level (typically involving all executives, managers, employees)
- Cool Profile Maps on team, business unit and company-level (plus featuring different hierarchical levels)
- Cool Auditing Report (with Cool Profile Maps) with suggested action areas and initial action suggestions
- Optional: Cool Transformation Action Program (with agreed on action areas and action suggestions)
- Optional: Cool Transformation Consulting Program (with monthly follow-up meetings)

### Cool AUDIT

- Team, Business Unit, Corporation
- Hierarchy Levels

### Cool Profile Maps (Samples)



Cool TRANSFORMATION ACTION PROGRAM