

# THINKERGY

INNOVATION PROJECTS

DO THE WOW

## GENIUS JOURNEY LEADERSHIP COACHING PROJECT

### What's it all about?

Genius Journey Leadership Coaching Projects are individualized personal development and creative coaching programs for Senior Executives who sincerely seek to realize their genius potential and transform into authentic visionary business leaders who have the mindset, cognitive skills and internal credibility to successfully guide their organizations through the innovation age.

### Who's it for?

- C-Level Top Senior Executives, Senior Managers and Entrepreneurs who want to turn themselves into authentic creative leaders in the Innovation Economy
- Project Scope is based on the requirements of the individual leader's needs; standard project duration 12 months: 12 weeks [Briefing, Genius Journey, Debriefing]; 9 months [follow-up period]

### What do you get?

- Initial TIPS Innovation Profiling Survey [to determine your TIPS profile]
- An initial Genius Journey Workshop [1-day Genius Journey Day Trip Workshop or 2.5 days Genius Journey Travelshop], or a 1-day personal coaching session with Dr. D [based on your preferences and time] to introduce the basics of the Genius Journey Method
- An Initial Genius Journey Audit [Self- as well as Peer - and/or 360 degree-assessment]
- During the Genius Journey Coaching Period [(typically 10 weeks):
  - Regular Genius Journey Coaching Call Sessions [typically weekly, 1 hour]
  - Regular Genius Journey Homework Exercises [typically 1 exercise set per week]
  - Regular Genius Journey Reading Packs [typically 1 exercise set per week]
- A Final Genius Journey Audit [Self- as well as Peer - and/or 360 degree-assessment]
- A Post-Genius Journey Follow-Up Routine [with additional or review exercises every week]
- Post-Genius Journey Follow-Up Coaching Call Sessions [typically monthly, for 6 months]



GENIUS  
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TOTAL GENIUS JOURNEY LEADERSHIP COACHING PROJECT PERIOD: 1 YEAR

