

THINKERGY

INNOVATION PROJECTS

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TIPS
INNOVATION
PROFILES
by thinkergy

TIPS INNOVATION PROFILING PROJECT

What's it all about?

In a TIPS Innovation Project, we profile a complete team, business unit or even company using the TIPS Innovation Profiling Method. Once we've determined the individual TIPS Profiles of each individual manager and employee, we then compile TIPS Team Profile Maps to visualize the distribution of TIPS profiles across the different teams, business units, and/or a whole organization.

Who's it for?

- Business Owners, Senior Executives, Human Resources Managers, Line Managers or Innovation Managers who want to understand their staff's innovation profiles and thinking preferences in order to gauge the organization's innovation capacity
- Project Scope is based on the requirements of the organization [Project Duration: ca. 1-2 weeks]

What do you get?

- TIPS Innovation Profiling Workshops [1 Day each] to brief managers and staff on the TIPS Method
- TIPS Innovation Profiling Reports of each participating manager and employee
- TIPS Team Profile Maps for each team, business unit, and/or the whole company or organization.
- A TIPS Innovation Profiling Project Report with recommendations on how to improve the innovation capacity of a team, business unit and whole organization (based on the initial agreement on the target objectives of a TIPS Innovation Profiling Project). Recommendations may relate to possible job rotations of certain individuals; the recomposition of teams to achieve more balanced or —if needed— more unbalanced teams; and the targeted recruitment of missing TIPS profiles to close identified gaps, among others.
- Vouchers for additional TIPS Profiling Tests for testing candidates for filling identified profile gaps.
- Increased personal and team commitment and enthusiasm towards creativity and innovation

TIPS TEAM PROFILE MAP

