

# THINKERGY

INNOVATION TRAINING

LEARN HOW TO WOW



## GENIUS JOURNEY DAY TRIP



### What's it all about?

A 1-day trip to introduce the basics of the Genius Journey Method to business leaders, managers and employees. It's like taking an inspiring day trip — crisp and short, yet stimulating and experiential!

### Who's it for?

- Senior executives and ambitious middle managers who quickly want to learn on how to improve their inner creativity to be able to become visionary creative leaders in the innovation economy.
- Up-to 16 participants

### What do you get?

- An introduction to the Genius Journey Method with its ten journey stops
- A basic understanding of ten enablers and obstacles of individual creativity — a set of interconnected factors that enable you to unblock the limiting factors that currently block your creative flow in order to activate your inner genius.
- An assessment of the current enablers and obstacles of one's inner creativity.
- An introduction to a series of exercises that allow you to shift your attitudes and behaviors and remove the obstacles on your journey to reconnect to your genius inside.
- An increased personal interest to become a creative leader and creative output producer in the innovation economy.