

# THINKERGY

INNOVATION TRAINING

LEARN HOW TO WOW



## THE GENIUS JOURNEY TRAVELSHOP

### What's it all about?

An experiential 2.5-day-long voyage to allow creative leaders and members of the creative class to reconnect to their inner creativity and explore their own genius potential.

### Who's it for?

- Senior executives and ambitious middle managers who want to develop their inner creativity to be able to become visionary creative leaders in the innovation economy.
- Creative professionals and members of the creative class who want to deepen their creative potential and want to awaken the genius inside.
- Up-to 16 participants

### What do you get?

- A deep understanding of ten friends and foes of individual creativity — a set of interconnected factors that enable you to unblock the limiting factors that currently block your creative flow in order to activate your inner genius.
- A series of exercises that allow you to shift your attitudes and behaviors and remove the obstacles on your journey to reconnect to your genius inside.
- A follow-up action plan to keep you in your newly found creative flow and prevent you from falling back to non-conductive attitudes and behaviors.
- A renewed energy and commitment to become a creative leader and creative output producer.

