

# THINKERGY

INNOVATION TRAINING

LEARN HOW TO WOW



## Keynotes

### Sample contents of a Thinkergy Keynote:

- **Succeeding in the Innovation Economy** [modern Innovation Concepts & Contexts, plus short X-IDEA Intro]
- **Awaken Your Genius Inside** [Individual Creativity]
- **From Me Too Ltd. to Creativity Un-Ltd.** [Organizational Creativity Team Game]
- **In the Year 2100** [Creative Economy Team Game]

### What's it all about?

1-4 hour Keynotes and Mini-Workshops to inspire appreciation, passion and energy around the topics of creativity and innovation in typically larger groups of people.

You may combine two topics in a longer keynote [3-4 hrs Mini-Workshop]. We can adapt the contents to fit your innovation agenda and challenges.

### Who's it for?

- Any group of people who need an inspiring wake-up call on the importance of creativity and innovation.
- Audiences may vary from 1-1,000 people.

### What do you get?

- A common language and a better understanding of basic concepts around creativity and innovation
- Crucial creative mindsets and actions that bring innovation to life.
- Boosted personal confidence levels related to one's individual creative ability
- Playful exercises to experience one's behavior and approaches in business to better understand barriers and builders of creativity and innovation
- An energized and enthused group ready to get it started

Interested? Call us to action: [sales@thinkergy.com](mailto:sales@thinkergy.com)