

THINKERGY

INNOVATION TRAINING

LEARN HOW TO WOW



THE TIPS INNOVATION PROFILING WORKSHOP

What's it all about?

A 1-day workshop to introduce the basics and dynamics of the TIPS Innovation Profiling Method to business leaders, managers and employees — and to determine the TIPS profile of each participant.

Who's it for?

- Managers and employees who want or need to deepen their creativity and problem-solving skills, and/or who work on specific innovation projects.
- Up-to 24 participants

What do you get?

- An introduction to the TIPS Innovation Profiling Method with its four basic orientations and 11 TIPS profiles
- The TIPS profile of each participant (done in the workshop)
- A deepened understanding on how each participant can add value based on their preferred orientations and their natural thinking and work preferences, and what types of outputs they're good at producing.
- An appreciation that every TIPS profile can add value to an organization's innovation efforts, albeit in different ways and at different points of time within a systematic creative process (such as Thinkergy's X-IDEA Method)
- A series of exercises that allows participants to understand the style differences as well as conflict potential between different profiles
- A sense of mutual respect for the work and innovation contributions of each TIPS profile to the team or organization
- Increased personal and team commitment and enthusiasm towards creativity and innovation

