



VISUAL THINKING

What's it all about?

A 2-day training workshop to learn how to think more systematically while doing problem solving and making decisions, in order to help the participants to arrive at meaningful solutions and better decisions.

Who's it for?

- Managers and employees who want to learn how to use visual thinking to get better insights and ideas and to then visually sell your key messages
- Up to 24 delegates

What do you get?

- An awareness of the power of visual business thinking techniques to better, more easily communicate business concepts and ideas visually communicate ideas and concepts in winning ways
- Exposure to ca. 16 visual thinking tools to sketch and overview information, plot and "visually analyze" data and numbers, and sketch and map out ideas and business concepts
- A realization that everyone can learn how to make simple sketches and basic drawings and how to create impactful maps and effective charts to better communicate core information through visualization tools
- Passion for, and commitment to, applying insightful and persuasive visual thinking tools in projects and internal & external communication