

THINKERGY

INNOVATION TRAINING

LEARN HOW TO WOW



THE X-IDEA INNOVATION SPRINTSHOP

What's it all about?

A 1-day workshop to introduce the basics of the X-IDEA Innovation Method to business leaders, managers and employees. It's like a good sprint — short, fast-paced and intense!

Who's it for?

- Managers and employees who quickly want or need to improve their creative and analytical thinking skills and learn how to do better thinking by following systematic thinking method.
- Up-to 24 delegates.

What do you get?

- A basic understanding of the concepts of creativity and innovation, and how they contribute to business success
- An introduction to the X-IDEA Innovation Method with its five process stages
- An introduction to a series of related basic creativity techniques and simple yet useful thinking tools that can also be applied in problem-solving situations and stand-alone in day-to-day business.
- Increased personal interest in and appreciation of business creativity and innovation. An assessment of the current enablers and obstacles of one's inner creativity.

